

OAKLAND COMMUNITY COLLEGE  
STUDENT DEVELOPMENT SURVEY - FALL 1990

You have been selected to participate in this fall's annual survey of students. Your responses will help O.C.C. serve you. All information that you provide will be kept confidential, and only averages will be reported. **Please do not mark on this form.** Make choices with #2 pencil on *Scan-Tron* provided. **Please provide your Social Security # on the line marked "NAME".**

**THANK-YOU!**

-1. Why did you choose to attend O.C.C.? (Select only one)

- A. Close to home
- B. Affordable tuition
- C. Classes fit around my work schedule
- D. Ease of entrance
- E. O.C.C.'s vocational programs

-2. When would you prefer to take the majority of your classes?

- A. Early morning (8 am to 10 am)
- B. Late morning (10 am to noon)
- C. Early afternoon (Noon to 3 pm)
- D. Late afternoon (3 pm to 5 pm)
- E. Evening (6 pm to 10 pm)

-3. What day of the week do you prefer to take classes?

- A. Monday/Wednesday
- B. Tuesday/Thursday
- C. Friday
- D. Saturday
- E. Sunday

-4. If given the opportunity to take classes on weekends, on what day and time would you prefer?

- A. Friday evening
- B. Saturday morning
- C. Saturday afternoon
- D. Sunday morning
- E. Sunday afternoon

-5. What do you expect to gain "educationally" from O.C.C.? Indicate one response which best describes your expectations.

- A. Personal development
- B. Enhance work skills
- C. Prepare for license exam
- D. Learn new work skills



-6. What are your overall educational goals?

- A. Transfer to a different college or university
- B. Fulfill post graduate requirements
- C. Certificate from specific program
- D. A. A. degree only

-7. Do you plan to transfer to another college or university?

- A. Yes (Skip to question #9)
- B. No (Skip to question #8)

-8. If you answered "no" to #7 above, how long do you plan to attend O.C.C.? (Select only one)

- A. One semester
- B. 1 year
- C. 2 years
- D. 3 years
- E. 4 or more years

-9. After what period of time will you leave O.C.C.? (Select only one)

- A. After completing less than 15 credits
- B. After earning 15 to 29 credits
- C. After earning 30 to 44 credits
- D. After earning 45 or more
- E. After attaining an A. A. degree or certificate

-10. How did you hear about O.C.C. and its opportunity for learning?

- A. High school counsellor
- B. A relative who attended O.C.C.
- C. Friend, or word of mouth
- D. Workplace associate
- E. Media, newspaper or television

-11. During this past semester have you attended any O.C.C. extra-curricular student activities? (i.e. speaker series, lecture by a non-O.C.C. person, play, concert, trip, "hot dog" day, icebreaker)

- A. Yes
- B. No
- C. Was not registered

-12. For student events on Monday through Thursday, what time would you prefer to attend? (Select only one)

- A. 9 am to noon
- B. Noon to 3 pm
- C. 3 pm to 5 pm
- D. 5 pm to 8 pm
- E. 8 pm to 10 pm



- 13. For student events on Friday or Saturday, what time would you prefer to attend? (Select one)
- A. 9 am to noon
  - B. Noon to 3 pm
  - C. 3 pm to 5 pm
  - D. 5 pm to 8 pm
  - E. 8 pm to 10 pm
- 14. Which of the following is the most useful source of information about campus student activities?
- A. Student Bulletin
  - B. Friends - word of mouth
  - C. Marquees and campus bulletin boards
  - D. Student Newspaper
  - E. Announcements by instructors
- 15. Following is a list of possible programs for student enjoyment. Please indicate the one event or activity which you would most likely attend. (Select only one.)
- A. Sporting Events
  - B. Music Concerts
  - C. Campus Movies
  - D. Art Exhibits
  - E. Theatre or Dance Performances
- 16. Following is a list of types of music. Which type do you most prefer?
- A. Rock-Heavy Metal
  - B. Pop (Top 40)-Rap
  - C. Country
  - D. Classical-Jazz
  - E. Alternative-House
- 17. What type of lecture-speaker presentation would you most prefer to attend?
- A. Applied Psychology - Understanding yourself & others better
  - B. Current Events - Politics & Business
  - C. Career Planning - Jobs, financial planning
  - D. Science and Technology
  - E. Humanities - Art, history, dance, theatre
- 18. Has your experience at O.C.C. been what you anticipated?
- A. Yes
  - B. Uncertain yet
  - C. No
  - D. Same as anticipated

Table 2 Confidence Intervals

POPULATION, SAMPLE & PERCENT SAMPLE IS OF THE POPULATION

95% Confidence Level ± 5%

POPULATION (N)	SAMPLE (n)	PERCENT $\frac{n}{N}$
50	42	84%
100	79	79%
200	132	66%
300	167	56%
400	176	44%
500	217	43%
600	234	39%
700	248	35%
800	259	32%
900	269	30%
1,000	278	28%
2,000	323	16%
3,000	341	11%
4,000	350	9%
5,000	357	7%
6,000	361	6%
7,000	364	5%
8,000	367	5%
9,000	368	4%
10,000	370	4%
15,000	374	2%
20,000	377	2%

99% Confidence Level ± 5%

POPULATION (N)	SAMPLE (n)	PERCENT $\frac{n}{N}$
50	47	94%
100	88	88%
200	154	77%
300	207	69%
400	250	63%
500	286	57%
600	316	53%
700	341	49%
800	363	45%
900	383	43%
1,000	400	40%
2,000	500	25%
3,000	545	18%
4,000	571	14%
5,000	587	12%
6,000	599	10%
7,000	607	9%
8,000	614	8%
9,000	620	7%
10,000	624	6%
15,000	637	4%
20,000	644	3%

$$n = \frac{Z^2 (pq)N}{e^2} + \left( \frac{Z^2 (pq)}{e^2} \right)$$

n = sample size  
 N = population size  
 Z = 1.96 (95% confidence interval)  
 Z = 2.58 (99% confidence interval)  
 e = .05  
 p = .5  
 q = .5

1989 - 90 STUDENT DEVELOPMENT SURVEY

<u>FALL WALK IN</u>		<u>WINTER WALK</u>		<u>TOUCH* TONE*</u>		<u>SPRING</u>		<u>TOTAL</u>	
#	%	#	%	#	%	#	%	#	%
1. A. 1559	52% MACE	81	49%	32	34%	30	44%	1702	51%
B. 1420	48% FEMACE	86	51%	62	66%	38	56%	1606	49%
2. A. 1608	54% (17-24)	25	15% (16-19)	4	4%	15	24%	1652	51%
B. 1371	46% (25+)	82	48% (20-24)	31	34%	25	40%	1472	46%
C.		22	13% (25-29)	16	18%	8	13%	58	2%
D.		25	15% (30-39)	25	27%	11	17%	35	1%
E.		16	9% 40+	15	17%	4	6%		
3. A. 450	17% 3,-	32	19%	25	26%	23	34%	530	18%
B. 705	27% 4-7	46	27%	28	29%	36	54%	815	28%
C. 671	26% 8-11	37	22%	23	24%	8	12%	739	25%
D. 794	30% 12,+	54	32%	20	21%		0%	868	29%
4. A. 847	29% DAY	94	59%	42	45%	36	54%	1019	32%
B. 479	17% EQUAL	21	13%	11	12%	8	12%	519	16%
C. 1565	54% NIGHT	44	28%	40	43%	23	34%	1672	52%
5. A. 176	6% Ad.	9	5%	0	0%	2	3%	187	5%
B. 46	2% AL.	5	3%	0	0%	1	2%	52	2%
C. 2543	85% OR.	141	85%	91	98%	60	91%	2835	86%
D. 84	3% R.O.	5	3%	2	2%	0	0%	91	3%
E. 130	4% S.F.	7	4%	0	0%	3	4%	140	4%
6. A. 573	19% 1YR.C.	6	4%	1	1%	4	6%	584	18%
B. 429	14% LIC.	6	4%	1	1%	1	1%	437	13%
C. 702	24% 2YR.D.	54	33%	40	43%	21	31%	817	25%
D. 821	28% TRANSFER	89	53%	42	46%	34	50%	986	30%
E. 452	15% POST GRAD	10	6%	8	9%	8	12%	478	14%

FALL WALK IN    WINTER W.I.    TOUCH TONE    SPRING W.I.    TOTALS

7. A. 560	19%	1 SEM.	27	17%	13	14%	18	26%	608	18%
B. 490	16%	2 SEM.	24	15%	14	15%	11	16%	539	16%
C. 713	24%	1 YR.	44	28%	18	19%	12	18%	787	24%
D. 637	21%	2 YRS.	53	34%	27	28%	17	25%	734	21%
E. 579	20%	2+	10	6%	23	24%	10	15%	622	19%
8. A. 1153	56%	HOME	112	46%	68	37%	51	47%	1384	53%
B. 142	7%	\$	52	21%	52	28%	19	17%	265	10%
C. 371	18%	WORK	45	19%	38	20%	23	21%	477	18%
D. 278	13%	REP.	18	7%	24	13%	11	10%	331	13%
E. 129	6%	FRIEND	17	7%	3	2%	5	5%	154	6%
9. A. 473	20%	YES	17	10%	28	31%	11	15%	529	19%
B. 1035	43%	NO	123	72%	61	69%	48	68%	1267	47%
C. 879	37%	NOT ENROLLED	31	18%	0	0%	12	17%		34%
10. A. 603	24%	9-NOON	41	25%	7	8%	15	23%	666	24%
B. 561	23%	12-5 PM	25	15%	12	15%	5	8%	603	21%
C. 626	25%	5-8 PM	53	32%	36	43%	23	36%	738	26%
D. 705	28%	8-10 PM	46	28%	28	34%	21	33%	800	29%
11. A. 657	28%	9-NOON	51	33%	17	20%	19	30%	744	28%
B. 529	22%	12-5 PM	43	27%	30	35%	14	22%	616	23%
C. 593	25%	5-8 PM	30	19%	20	24%	17	27%	660	24%
D. 609	25%	8-10 PM	33	21%	18	21%	13	21%	673	25%



	FALL WORKING	WINTER W.I.	T.T.	SPRING W.I.	TOTALS			
12. A 583	23% BULLETIN 32	20%	14	15%	17	23%	646	22%
B. 478	19% FRIENDS 44	28%	13	14%	18	24%	553	19%
C. 468	18% MARQUEE 10	6%	27	29%	7	9%	512	18%
D. 580	23% BULL. BDS 40	25%	23	25%	16	22%	659	23%
E. 445	17% "RECORDED" 34	21%	15	17%	16	22%	510	18%
13.A. 672	25% FE. 50	17%	17	12%	25	38%	764	25%
B. 526	19% POP 35	12%	18	13%	10	15%	589	19%
C. 532	19% MOVIES 27	9%	10	7%	10	15%	579	19%
D. 523	19% ARTS/CFS 25	8%	24	17%	10	15%	582	19%
E. 501	18% PLAYS 26	9%	11	8%	11	17%	549	18%
14. A 693	26% SPORTS 47	15%	12	9%	20	36%	772	26%
B. 492	18% LECTURES 21	7%	16	12%	12	21%	541	19%
C. 468	18% DANCES 24	8%	10	7%	17	30%	519	18%
D. 507	19% MTGS. 24	8%	9	6%	5	9%	545	19%
E. 494	19% CLASSICAL 20	7%	12	9%	2	4%	528	18%
15. A 656	24% FE. 42	16%	28	21%	20	32%	746	25%
B. 568	21% POP 20	8%	8	6%	12	19%	608	20%
C. 430	16% MOVIES 22	13%	6	5%	7	11%	465	15%
D. 526	19% ARTS/CFS 34	11%	15	11%	13	21%	588	20%
E. 538	20% PLAYS 29	11%	11	7%	10	16%	588	20%
16. A 507	19% SPORTS 17	6%	15	11%	19	30%	558	19%
B. 579	22% LECTURES 22	8%	8	6%	4	6%	613	21%
C. 488	18% DANCES 32	12%	15	11%	13	20%	548	19%
D. 475	18% MTGS. 18	7%	11	8%	11	17%	515	18%
E. 612	23% CLASSICAL 32	12%	14	11%	17	27%	675	23%

